

#GAGGAatCOP29 Social Media Toolkit

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INTRODUCTION

Join us for the **GAGGA We Women Are Water COP29 Campaign** in the framework of the 2024 United Nations Climate Change Conference or Conference of the Parties of the UNFCCC, being held in Baku, Azerbaijan from **11 to 22 November, 2024** to highlight and uplift stories, actions, advocacy demands and gender-just climate solutions coming from GAGGA partners, to build power and demand gender-just climate finance collectively!

The **#GAGGAatCOP29 #WeWomenAreWater** campaign features crucial work done by GAGGA partners from various regions. As part of this campaign, we are also launching the new GAGGA website in English, Spanish and French, which will serve as a crucial hub for our partners and the global community to collaborate, learn, take collective action, and replicate solutions that work. At the heart of this launch is an interactive map that is designed as a living and growing archive of over 50 documented cases of gender-just climate solutions shared by GAGGA partners. This map is more than just a visual representation—it is a resource that demonstrates the collective work happening within the GAGGA network and the importance of a gender-just approach to locally led adaptation. By making these documented cases available, we aim to provide evidence of how grassroots, community-driven solutions by women, intersex, non-binary and trans people are central to tackling climate change, particularly through the lens of gender-justice.

Through the map, GAGGA partners' efforts in addressing the urgent need for gender-just climate finance and adaptation will be spotlighted, offering valuable tools for advocacy and collaboration. The website will also include resources, infographics, and other materials to help you engage with these issues and advocate for gender-just climate solutions, ensuring that the voices of women and marginalized communities are amplified.

In addition to the website launch, we will be highlighting four case studies that exemplify the impact of locally led, gender-just climate solutions. These initiatives, supported by the GAGGA Autonomy and Resilience Fund (ARF) through the Dutch Postcode Lottery, showcase how grassroots action can drive real change, both in addressing climate challenges and advancing gender equality. The featured stories include the Women Empowerment Center (WEC) in Nepal, where women are leading Analog Forestry efforts to restore degraded lands while building sustainable livelihoods; the montane grassland of Mbiame Village, in northwest Cameroon,

where women are using Analog Forestry to restore degraded ecosystems; the Aadhimalai collective in India where small-scale Adivasi agriculturists and forest gatherers, especially women, are ensuring sustainable management of the biosphere; and the Association of Renewed Intibucanas Women (AMIR) in Honduras, where Indigenous women of the Lenca community are reclaiming land and using agroecological practices to strengthen climate resilience and economic independence. Each story highlights women challenging exploitative practices and advocating for gender-just climate solutions, despite facing limited political backing and inadequate climate finance.

Help us reach national, regional, international climate finance actors and government officials attending COP29 to shift climate finance away from false solutions and dangerous distractions to gender-just climate solutions. You can also [tailor graphics and messages](#) to reach your local advocacy targets and push your local policy makers or national delegations at COP29 to support your work. The graphics are on [Google Slides](#) so you can tailor them according to your own context, including inserting your own messaging in your language, pictures and logo.

Below you will find the posting calendar, social media messaging and link to the graphics. This social media toolkit is also available in [French, Spanish, and Portuguese](#). **Please note that for the sections which are highlighted, the links will be added closer to the actual posting date.**

You can follow the action on Instagram, Twitter, and LinkedIn using #GAGGAatCOP29 and #WeWomenAreWater.

For more information or questions on how to use this toolkit, please reach out to Suman, GAGGA Communications Strategist at gaggacommunication@fondocentroamericano.org

HASHTAGS

It's best to include 1-2 #hashtags on all posts and always use **#GAGGAatCOP29**, **#WeWomenAreWater** and **#COP29** so that we are able to reshare with GAGGA Social Media accounts. Here are some other hashtags you can use:

#COP29Azerbaijan
#GreenTransition

#ClimateConference
#WomenGenderClimate

#ClimateFinance
#GenderJust

#ClimateAction
 #ClimateJustice
 #FalseSolutions

#GenderJustice
 #FeministClimateJustice
 #JustTransition

#JustSolutions
 #EnvironmentalJustice
 #PhaseOutFossilFue

TOP KEYWORDS

Use these trending keywords in your messages along with the hashtags to garner wider reach

climate finance presidency yalchin rafiyev
 #greentransition #precop29 climate action
 uae #climateaction mukhtar babayev
 health 🇦🇿 event baku azerbaijan #azerbaijan
 world un #cop29 #unga 🇦🇿
 #precop #cop29 #cop29azerbaijan
 climate change #bakuclimateactionweek
 ncqg efforts countries sustainable future

- Keyword
- Hashtag
- Product
- Person
- Organization
- Location
- Emoji

ACCOUNTS TO TAG ON TWITTER

GAGGA Specific			
GAGGA	@GAGGA_Alliance	Both ENDS	@both_ends
FCAM	@FondoFCAM	Mama Cash	@mamacash

COP29 Specific			
COP29 Official Account	@COP29_AZ	UNFCCC	@UNFCCC
Strategic and other allies			
Prospera	@Prospera_INWF	Global Greengrants	@GreengrantsFund
WEDO	@WEDO_worldwide	350.org	@350
Women & Gender Constituency	@WGC_Climate	GCFWatch	@GcfWatch
WECF international	@WECF_INT	CAN International	@CANIntl
Other Target Groups			
Governments			
Global Affairs Canada	@CanadaDev	Foreign, Commonwealth & Development Office	@FCDOGovUK
Dutch Ministry of Foreign Affairs	@DutchMFA	Denmark MFA	@DanishMFA
Swedish Ministry for Foreign Affairs	@SweMFA	Irish Aid	@Irish_Aid
German Foreign Office	@GermanyDiplo	Norway MFA	@NorwayMFA
Department of Foreign Affairs and Trade - Australia	@dfat		
Climate Funds			
Green Climate Fund	@theGCF	Adaptation Fund	@adaptationfund
Global Environment Facility (GEF)	@theGEF	Climate Justice Resilience Fund	@CJRFund
Wallace Global Fund	@WallaceGlobal		

You can also tag other climate finance actors, partners and allies.

SOCIAL MEDIA CALENDAR

Platform	Suggested messaging	Graphic	Date	Key Message
Twitter/X	<p>1) 🌍 We're kicking off #COP29 #WeWomenAreWater campaign with something BIG-our NEW WEBSITE! 📄</p> <p>It's packed with case studies of 50+ gender-just climate solutions led by women, girls, trans, intersex, & non-binary people making real change around the world!</p> <p>https://gaggaalliance.org/</p> <p>2) From community-led projects in Nepal 🌱 to transformative agroecology in Honduras 🌿, our website documents the powerful work happening on the ground. These aren't just ideas—they're real solutions that are tackling climate justice head-on.</p> <p>#GAGGAatCOP29 #COP29 #WeWomenAreWater</p> <p>3) ✨ Stick with us over the next few days as we roll out more highlights from our campaign, including case studies and resources showing how GAGGA partners are leading the way in gender-just climate solutions!</p> <p>#GAGGAatCOP29 #COP29 #WeWomenAreWater</p> <p>https://gaggaalliance.org/</p>	LINK	11 Nov	Gender-just climate solutions
Instagram	<p>🌍 We're kicking off #COP29 #WeWomenAreWater campaign with something BIG-our NEW WEBSITE! 📄</p> <p>It's packed with case studies of 50+ gender-just climate solutions led by women, girls, trans, intersex, & non-binary people making real change around the world!</p> <p>From restoring forests in Nepal to championing agroecology in Honduras, these projects show what gender-just, community-driven climate action looks like on the ground. 🙌 You'll also find 4 powerful case studies that dive into how women leaders are making an impact in adaptation, mitigation, and resilience.</p> <p>Keep an eye on this space for the next few days as we share more of what makes this website a go-to resource for the intersection of climate justice and gender-justice.</p> <p>📄 https://gaggaalliance.org/</p> <p>#COP29Azerbaijan #GreenTransition #ClimateConference #WomenGenderClimate #ClimateFinance #GenderJust #ClimateAction #ClimateJustice #FalseSolutions #GenderJustice #FeministClimateJustice #JustTransition #JustSolutions #EnvironmentalJustice #PhaseOutFossilFuel</p>	LINK	11 Nov	Gender-just climate solutions

<p>LinkedIn</p>	<p>We're thrilled to announce the launch of our brand-new website as part of the #GAGGAatCOP29 #WeWomenAreWater campaign! 🌍 This website is home to 50+ gender-just climate solutions led by women, girls, trans, intersex, & non-binary people from the global south, each tackling climate challenges with creativity and determination.</p> <p>Explore stories that showcase how these women are leading on climate adaptation, mitigation, and resilience—from community-driven forest restoration in Nepal to sustainable farming in Honduras. You'll also find 3 key case studies highlighting the transformational impact of these women-led efforts.</p> <p>Over the next few days, we'll be rolling out more about these initiatives and how the website stands as a vital resource for those interested in climate justice. Be part of the movement! Click to explore the site and learn more. 🌱</p> <p>https://gaggaalliance.org/</p> <p>#COP29Azerbaijan #GreenTransition #ClimateConference #WomenGenderClimate #ClimateFinance #GenderJust #ClimateAction #ClimateJustice #FalseSolutions #GenderJustice #FeministClimateJustice #JustTransition #JustSolutions #EnvironmentalJustice #PhaseOutFossilFuel</p>	<p>LINK</p>	<p>11 Nov</p>	<p>Gender-just climate solutions</p>
<p>Twitter/X</p>	<p>1) 🗨️ Big events coming up at #COP29! GAGGA is hosting three must-attend side events tackling gender-just climate finance and locally-led adaptation. 🌍 Mark your calendars! Here's what's happening: 📌 #GAGGAatCOP29 #WeWomenAreWater</p> <p>2) 📅 15th November, 12:50 PM '#SideEvent: Locally-Led Adaptation as a Means to Achieve Gender-Just Climate Finance and Policy' 🌱 Happening in partnership with @FCDOGovUK in the UK Pavillion</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p> <p>3) 📅 16th November, 9:00 AM 'Roots Rising Campaign Event' 🌍 Join us to learn from women-led movements in Latin America, Africa, and Asia as they drive gender-just climate action. Invitation only event!</p> <p>#COP29 #GAGGAatCOP29</p> <p>4) 📅 21st November, 1:15 PM 'Locally-Led Adaptation for Gender-Just Climate Finance' 🌱</p> <p>Happening in collaboration with @prcnepal and @linKenya. Don't miss it!</p> <p>5) Want to learn more about our actions at COP29? Check out this informative with ALL the details and join us! [Link to main article]</p>	<p>LINK LINK LINK</p>	<p>11 Nov</p>	
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<p>Twitter/X</p>	<p>1) What if the solutions to the climate crisis are already here, led by communities too often overlooked? 🌍</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p> <p>2) 🌍 Imagine a world where the interdependence of gender, climate, & environmental justice are prioritized.</p> <p>The good news?</p>	<p>LINK</p>	<p>12 Nov</p>	<p>Gender-just climate solutions, Climate Finance, Locally-led adaptation</p>





	<p>These solutions already exist—led by women, girls, trans, intersex, and non-binary people fighting power imbalances & adapting to climate change. 🌱</p> <p>#COP29</p> <p>3) At the heart of GAGGA's new website is our interactive map—a living documentation of these locally-led gender-just climate solutions. Explore now! 🌱</p> <p>bit.ly/GAGGA_InteractiveMap</p> <p>4) From forest restoration in Nepal to water sovereignty movements in Honduras, this map highlights the evidence of how GAGGA partners are mitigating climate change by prioritizing gender-justice.</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p> <p>5) Explore this interactive map to discover and learn from 50+ documented gender-just climate solutions developed by GAGGA partners working at the local, national, and regional levels in Africa, Asia, the Pacific, Latin America, Europe and globally!</p> <p>#WeWomenAreWater #COP29</p> <p>6) Our map is also a powerful tool for linking and learning—supporting GAGGA partners connect, share resources, and collaborate on key areas like climate finance, agroecology, and land rights. 🌱</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p> <p>7) The evidence is clear: when climate finance is directed toward these gender-just climate solutions, the impact is transformative.</p> <p>It's time to redirect #ClimateFinance toward what works. 🌱💰</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p> <p>8) As we head into #COP29, donors & governments must shift #ClimateFinance away from #FalseSolutions and #DangerousDistractions toward grassroots movements already leading gender-just climate solutions. Let's build real change! 🌱</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29Azerbaijan</p> <p>9) Explore GAGGA's interactive map, featuring 50+ gender-just climate solutions from across the world. Learn, link, and build with us: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p>			
<p>Instagram</p>	<p>What if the solutions to our climate crisis are already here, led by communities often overlooked?</p> <p>🌍 Imagine a world where the interdependence of gender, climate, & environmental justice are prioritized. The good news? These solutions already exist—led by women, girls, trans, intersex, and non-binary people fighting power imbalances & adapting to climate change. 🌱</p> <p>As part of the #GAGGAatCOP29 #WeWomenAreWater campaign, we are excited to launch our interactive map! This map isn't just a</p>	<p>LINK</p>	<p>12 Nov</p>	<p>Gender-just climate solutions, Climate Finance, Locally-led adaptation</p>



	<p>resource—it's a living documentation of real, locally-led, gender-just climate solutions from women, girls, trans, intersex, and non-binary people across the globe. 🌱</p> <p>From forest restoration in Nepal to water sovereignty in Honduras, these grassroots solutions highlight how GAGGA partners are tackling climate change by prioritizing gender-justice. They are the building blocks of sustainable futures.</p> <p>This map is also a powerful tool for linking and learning—supporting GAGGA partners connect, share resources, and collaborate on key areas like climate finance, agroecology, and land rights. 🍷</p> <p>As we head into #COP29, donors & governments must shift #ClimateFinance away from #FalseSolutions and #DangerousDistractions toward grassroots movements already leading gender-just climate solutions. Explore GAGGA's interactive map, featuring 50+ gender-just climate solutions from across the world. Learn, link, and build with us: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p>			
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<p>Twitter/X</p>	<p>Reminder: Are you at #COP29? Don't miss our COP29 side events! 🌍 From locally-led adaptation to global grassroots movements, we're covering it all. See you there! [Link to tweet]</p> <p>#GAGGAatCOP29 #WeWomenAreWater"</p>		<p>12 Nov</p>	
<p>Twitter/X</p>	<p>1) What happens when women take back their land? In Honduras, the Lenca women of AMIR are reclaiming their ancestral lands through agroecology, restoring ecosystems, & securing food sovereignty! Learn how they're leading gender-just climate solutions: [LINK]</p> <p>2) Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	<p>Thumbnail</p>	<p>13 Nov</p>	
<p>Instagram</p>	<p>What happens when women take back their land?</p> <p>The Indigenous women of the Lenca community of AMIR in Honduras are leading a powerful movement toward climate resilience and gender-justice. 🌿 Through agroecology and land reclamation, these women are restoring ecosystems, securing food sovereignty, and fighting against the exploitation of their land. Their work shows how gender-just climate solutions can address both climate change and social inequality. Learn more about their impactful story in our latest case study. Link in bio!</p> <p>Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	<p>LINK</p>	<p>13 Nov</p>	
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<p>Twitter/X</p>	<p>Just 2 days to go until our first side event at #COP29 with @FCDOGovUK! 🌱</p> <p>Join us to explore locally-led adaptation and gender-just climate finance. Mark your calendars for 15th Nov! [LINK]</p> <p>#GAGGAatCOP29 #WeWomenAreWater</p>		<p>13 Nov</p>	
<p>Twitter/X</p>	<p>In Nepal, the Women's Empowerment Center (WEC) is restoring degraded lands through Analog Forestry, building climate resilience and sustainable livelihoods.</p> <p>🌱 Read how they're driving gender-just climate solutions in our new case study: [LINK]</p> <p>#COP29</p> <p>2) Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	<p>Thumbnail</p>	<p>14 Nov</p>	
<p>Instagram</p>	<p>In the forests of Nepal, the Women's Empowerment Center (WEC) is turning restoration into a community-led movement. Using Analog Forestry, they are healing degraded lands while empowering women to take charge of their environmental and economic futures. 🌱</p> <p>Their story shows us that when women lead on climate action, the impact ripples across generations. Learn more about WEC's powerful work and how local solutions can drive global resilience. Link in bio!</p> <p>Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	<p>LINK</p>	<p>14 Nov</p>	
<p>LinkedIn</p>	<p>The Women's Empowerment Center (WEC) in Nepal is regenerating degraded lands and building climate resilience through Analog Forestry. By empowering women to take leadership in restoring ecosystems, WEC is creating long-term environmental and economic sustainability in their community.</p> <p>Their work demonstrates the power of locally-led, gender-just climate solutions that prioritize both people and the planet. Read more about WEC's efforts in our new case study: [LINK]</p> <p>Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	<p>Thumbnail</p>	<p>14 Nov</p>	

Twitter/X	Happening TOMORROW! 🌍 Our first #COP29 side event with @FCDOGovUK kicks off with a powerful discussion on gender-just climate finance and locally-led solutions. Don't miss it! LINK #GAGGAatCOP29 #WeWomenAreWater		14 Nov	
Twitter/X	Happening NOW! 🌍 Join our #COP29 side event with @FCDOGovUK on locally-led adaptation and gender-just climate finance. The future of climate solutions is being shaped by grassroots leaders. Follow the conversation here! 🗨️ #GAGGAatCOP29 #WeWomenAreWater	LINK	15 Nov	
Instagram	Happening NOW! 🌍 Join our #COP29 side event with @FCDOGovUK on locally-led adaptation and gender-just climate finance. The future of climate solutions is being shaped by grassroots leaders. Follow the conversation here! 🗨️ #GAGGAatCOP29 #WeWomenAreWater	LINK	15 Nov	
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Twitter/X	1 day to go until our Roots Rising Campaign Event at #COP29! 🌱 Get ready to hear from women-led movements driving gender-just climate action. Mark your calendars! LINK #GAGGAatCOP29 #WeWomenAreWater	Thumbnail	15 Nov	
Twitter/X	Happening NOW! 🌍 Join our #COP29 Roots Rising Campaign Event, where we are talking about women-led movements from across the globe driving gender-just climate solutions. Don't miss it! LINK #GAGGAatCOP29 #WeWomenAreWater	Thumbnail	16 Nov	
Instagram	Happening NOW! 🌍 Join our #COP29 Roots Rising Campaign Event, where we are talking about women-led movements from across the globe driving gender-just climate solutions. Don't miss it! LINK #GAGGAatCOP29 #WeWomenAreWater	LINK	16 Nov	

<p>LinkedIn</p>	<p>Happening NOW! 🌍</p> <p>Join our #COP29 Roots Rising Campaign Event, where we are talking about women-led movements from across the globe driving gender-just climate solutions. Don't miss it! LINK</p> <p>#GAGGAatCOP29 #WeWomenAreWater</p>	<p>Thumbnail</p>	<p>16 Nov</p>	
<p>Twitter/X</p>	<p>In Cameroon's Mbiame Village, over 600 women are using #AnalogForestry to restore degraded lands while securing food sovereignty and resilience.</p> <p> Discover how these efforts are rebuilding ecosystems and lives: LINK</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p>	<p>Thumbnail</p>		
<p>Instagram</p>	<p>In the montane grassland of Mbiame Village, in northwest Cameroon, women are using #AnalogForestry to restore degraded ecosystems, while strengthening their health and livelihoods through sustainable food production. The approach values ecological sustainability while recognising local rural communities' social and economic needs, which can be met through the production of a diversity of useful and marketable goods and services, such as food, natural medicines, fuel and fodder.</p> <p> Discover how these efforts are rebuilding ecosystems and lives: LINK</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p>	<p>LINK</p>		
<p>LinkedIn</p>	<p>In the montane grassland of Mbiame Village, in northwest Cameroon, women are using #AnalogForestry to restore degraded ecosystems, while strengthening their health and livelihoods through sustainable food production. The approach values ecological sustainability while recognising local rural communities' social and economic needs, which can be met through the production of a diversity of useful and marketable goods and services, such as food, natural medicines, fuel and fodder.</p> <p> Discover how these efforts are rebuilding ecosystems and lives: LINK</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p>	<p>Thumbnail</p>		
<p>Twitter/X</p>	<p> FACT: Real climate solutions are rooted in centuries-old Indigenous knowledge! In India's Nilgiri Biosphere Reserve, Adivasi women are transforming local resources into climate-resilient livelihoods—one product at a time, all while protecting a vital ecosystem: LINK</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29</p>	<p>Thumbnail</p>	<p>18 Nov</p>	

<p>Instagram</p>	<p> FACT: Real climate solutions are rooted in centuries-old Indigenous knowledge! In India's Nilgiri Biosphere Reserve, Adivasi women of the Aadhimalai collective are building climate-resilient livelihoods—one product at a time—while protecting one of the region's most vital ecosystems. 🌿🌟 From sustainable honey to herbal balms, their work showcases how traditional practices can preserve biodiversity and support local economies. Explore their story and see the power of grassroots action! Link in bio.</p> <p>Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	<p>LINK</p>	<p>18 Nov</p>	
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<p>Twitter/X</p>	<p>Only 3 days to go! 🌱</p> <p>Join us on 21st Nov at #COP29 with @prcnepal and @linKenya to discuss how locally-led adaptation is driving gender-just climate finance. Don't miss it! LINK</p> <p>#GAGGAatCOP29 #WeWomenAreWater</p>	<p>Thumbnail</p>	<p>18 Nov</p>	
<p>Twitter/X</p>	<p>What is it like to defend the environment and that's the reason why your life is at risk?</p> <p>At #COP29, it's time to prioritize flexible, core, & long-term climate finance for WEHRDs, who are at the forefront of climate action!</p> <p>Watch their stories now: LINK</p>	<p>Thumbnail</p>	<p>19 Nov</p>	
<p>Instagram</p>	<p>What is it like to defend the environment and that's the reason why your life is at risk?</p> <p>For Women Environmental Human Rights Defenders (WEHRDs), this is their daily reality. They face threats, violence, and systemic oppression as they work to protect land, water, and communities from exploitation and environmental degradation.</p> <p>As COP29 continues to unfold, it's time for governments and donors to recognize the unique needs of WEHRDs. They need direct access to climate finance that's flexible, core, and long-term—funding that ensures their safety, well-being, and ability to continue their critical work.</p>	<p>LINK</p>	<p>19 Nov</p>	

	<p>These women, girls, trans, intersex, and non-binary people are at the heart of the climate movement, and yet, their work is often underfunded and undervalued. Watch our new video to hear their powerful stories and learn why restructuring climate finance is essential to supporting WEHRDs.</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>			
LinkedIn	<p>What is it like to defend the environment and that's the reason why your life is at risk? For Women Environmental Human Rights Defenders (WEHRDs), this is their daily reality.</p> <p>As COP29 continues to unfold, it is crucial to recognize the unique needs of WEHRDs and ensure that climate finance is structured to truly support them. WEHRDs need core, flexible, and long-term funding that provides for their safety, mental health, and continued advocacy. Their leadership in defending land, water, and communities from environmental harm is indispensable, yet they are often the least supported.</p> <p>Watch our new video to hear directly from WEHRDs about their challenges, resilience, and the urgent need to restructure climate finance to prioritize grassroots movements working on gender-just climate solutions. [LINK]</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>	Thumbnail	19 Nov	
Twitter/X	<p>We're 2 days away from our final #COP29 side event with @prcnepal and @linKenya 🌍</p> <p>Get ready to dive into how Indigenous and grassroots women leaders are driving climate finance reform. See you on 21st Nov! [LINK]</p> <p>#GAGGAatCOP29 #WeWomenAreWater</p>	Thumbnail	19 Nov	
Twitter/X	<p>1) Did you miss our case studies? Don't worry, we've got you covered! 🍌</p> <p>🌍 From Honduras to Nepal and Guatemala, we've been sharing stories of women leading powerful gender-just climate solutions. Let's dive back in and highlight their incredible work! 📌</p> <p>#COP29 #WeWomenAreWater</p> <p>2) In Honduras, Lenca women are reclaiming their ancestral lands and fighting back against environmental exploitation through agroecology. Their work with AMIR is a shining example of how grassroots efforts are driving real change. 🌱 Learn more: [Link]</p> <p>3) In Nepal, the Women's Empowerment Center (WEC) is healing degraded lands using Analog Forestry, turning barren landscapes into thriving ecosystems. Their gender-just climate solution is building resilience and restoring hope. 🌿 Read their story: [Link]</p> <p>4) In Cameroon's Mbiame Village, women are transforming degraded lands into resilient ecosystems through Analog Forestry. Their work is building food sovereignty, restoring biodiversity, and showing how Indigenous leadership drives real climate resilience: [Link]</p>	Thumbnail	20 Nov	

	<p>5) In India's Nilgiri Biosphere Reserve, Adivasi women of the Aadhimalai collective are merging Indigenous knowledge with sustainable forest management, building local economies rooted in climate justice and gender equity. [LINK]</p> <p>6) Want to see more of these powerful solutions in action? Explore 50+ documented resources on gender-just climate solutions from GAGGA partners on our interactive map: bit.ly/GAGGA_InteractiveMap</p> <p>#GAGGAatCOP29 #WeWomenAreWater #COP29 #COP29Azerbaijan</p>			
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	<p>quoted tweet</p> <p>#COP29 #WeWomenAreWater #COP29Azerbaijan</p> <p>3) Missed our case studies? From Honduras to Cameroon to Nepal & India, women, girls, trans, intersex, and non-binary people are leading transformative climate solutions through agroecology, Analog Forestry & more.</p> <p>Read their stories: [Link to quoted tweet]</p> <p>#COP29</p> <p>4) Catch the recording of our side event with the @FCDOGovUK on Locally-Led Adaptation! 🌍 Learn how grassroots movements are key to gender-just climate finance: [Link to quoted tweet]</p> <p>#COP29 #WeWomenAreWater #COP29Azerbaijan</p> <p>5) Watch our Roots Rising Campaign Event to hear from women-led movements across Latin America, Africa, and Asia! 🌱 These stories are at the heart of climate justice: [Link to quoted tweet]</p> <p>#COP29 #WeWomenAreWater #COP29Azerbaijan</p> <p>6) Catch the recording of our side event with PRC and Indigenous Information Network on Locally-Led Adaptation and gender-just climate finance: Link to quoted tweet</p> <p>#COP29 #WeWomenAreWater #COP29Azerbaijan</p> <p>7) Watch our powerful video to hear directly from Women Environmental Human Rights Defenders about their struggles, resilience, and demands for climate finance that supports their critical work. 🗣️ Link to quoted tweet</p> <p>#COP29 #WeWomenAreWater #COP29Azerbaijan</p> <p>8) As #COP29 ends, the work to redirect climate finance is just beginning. It's time to move investments away from false solutions & toward gender-just climate solutions driving real change. Explore GAGGA's website for more: Link</p> <p>#GAGGAatCOP29 #WeWomenAreWater</p>			
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Alternative Messages: Adopt These To Create Your Own Messages

Please add to all the collective key messages your specific cases from the ground. Please add the example of your own work/communities you work with.

1. gender-just Climate Finance/Feminist Approach to Locally-Led Adaptation

- Feminist movements are at the forefront of driving climate justice, offering gender-just climate solutions that are deeply rooted in local contexts and the lived experiences of communities. Despite their critical contributions to both mitigation and adaptation, current climate finance mechanisms remain inaccessible to the very women, intersex, non-binary and trans people-led, grassroots organizations that are spearheading these transformative efforts. There is an urgent need to shift climate finance to resource these

feminist, locally-led approaches, which tackle not just the impacts but the root causes of the climate crisis.

- Scaling up locally-led adaptation is essential for achieving climate resilience that works for all. Women, intersex, non-binary and trans people-led community-based organizations are proving that gender-just climate solutions are the most effective in addressing the complex challenges of climate mitigation and adaptation. However, these efforts remain vastly underfunded. To meet global climate targets, we must invest in these grassroots solutions, ensuring they receive the financial and political support necessary to scale their impact.
- True innovation in climate action comes from feminist, bottom-up approaches that prioritize gender equality and social justice. Locally-led adaptation, driven by women, intersex, non-binary and trans people-led movements, addresses the structural inequalities exacerbating the climate crisis. These gender-just climate solutions are grounded in rights-based, people-centered frameworks that build long-term resilience and promote sustainable transformation. Scaling these proven solutions is key to achieving a just and equitable response to climate change.
- More recognition, political backing, and funding are urgently needed for women-led efforts to measure and scale gender-just climate solutions. Women are already at the forefront of leading participatory, locally-driven adaptation strategies that are showing real results in both climate mitigation and adaptation. Yet, without proper support, these solutions cannot be expanded to the scale necessary to address the global climate crisis. We need to radically transform how climate finance is allocated, ensuring that women, intersex, non-binary and trans people-led initiatives are prioritized and resourced.
- Current climate finance mechanisms require fundamental reform to effectively support gender-just climate solutions. These mechanisms often fail to reach women, intersex, non-binary and trans people-led, locally-driven efforts that are most capable of addressing climate impacts at the community level. Without removing bureaucratic barriers and reshaping finance pathways to be more inclusive and accessible, we risk undermining the very solutions that offer the most promise for transformative change. We must prioritize locally-led adaptation and ensure that climate finance reaches those on the frontlines of the crisis.
- Achieving gender-just climate finance is about more than funding—it is about creating pathways that enable women, particularly those leading locally-led adaptation and mitigation efforts, to access the resources and decision-making power they need to drive change. Feminist approaches to climate finance ensure that women, intersex, non-binary and trans people's leadership in climate action is not only recognized but fully supported. This requires a commitment to restructuring climate finance systems to prioritize equity, accessibility, and long-term impact.
- The climate crisis cannot be effectively addressed without scaling up feminist, locally-led adaptation efforts. Women, intersex, non-binary and trans people-led movements are already demonstrating the power of gender-just climate solutions in

building resilient communities and mitigating the impacts of climate change. However, these initiatives are continually overlooked by mainstream climate finance. It is critical to prioritize and fund these gender-just climate solutions efforts if we are to realize a future that is both climate-resilient and just.

- Despite the global push for climate justice, climate finance continues to flow through inaccessible pathways, often prioritizing multinational corporations over locally-led organizations that are best positioned to deliver gender-just climate solutions. How can climate finance achieve true impact when locally-led organizations, which are delivering real, context-specific solutions, remain locked out of these financial systems?
- Women and vulnerable groups have long been perceived merely as recipients of aid in climate crises, when in reality they are the key stakeholders driving the most effective, locally-led adaptation and mitigation strategies. It's time to shift the narrative—women are not passive recipients of climate solutions, but the architects of transformative, gender-just climate solutions and strategies that address the root causes of the climate crisis. Recognizing women and marginalized communities as key stakeholders, rather than mere beneficiaries, is crucial to unlocking the full potential of locally-led climate solutions.
- The current climate finance structures are ill-suited to the realities faced by Women Environmental Human Rights Defenders (WEHRDs), who work in high-risk contexts to protect their communities and ecosystems. These defenders are frequently excluded from funding mechanisms due to complex administrative barriers, leaving them underfunded and unprotected. Despite their critical role in defending human rights and advancing climate solutions, WEHRDs continue to face structural barriers in accessing climate finance, which is often designed for large institutions, not for grassroots defenders working in dangerous, hostile environments.
- For WEHRDs to thrive and continue their vital work, climate finance must be reimagined to align with a feminist, rights-based approach. This means embedding holistic protection into funding structures and ensuring that women defenders have the resources they need to sustain their advocacy without compromising their safety.
- Women Environmental Human Rights Defenders are essential stakeholders in the fight for climate justice. We must ensure that climate finance is structured to support these defenders, providing long-term, flexible support that enables them to create gender-just climate solutions while protecting their communities and themselves.
- It's not just about funds; it's about access! Streamline climate finance for grassroots women's organizations.
- Transparency, accessibility, and gender-justice must be the pillars of climate finance.
- Gender-just climate finance for climate action demands a radical transformation of the dominant global economic structure, moving beyond capitalistic ideas of profit and investment. It calls for prioritizing people and the interconnected ecosystems that sustain life over profit!
- Gender-just climate finance is non-negotiable. Grassroots communities must be equipped with resources to amplify their gender-sensitive climate solutions.

- The Time is Now: Governments and donors must prioritize gender-just climate finance. Only by directly resourcing grassroots communities can we witness genuine, transformative solutions to the climate crisis.
- No More Bypassing: Direct gender-just climate finance to grassroots communities. Their lived experiences and solutions deserve resources and recognition, not bureaucratic hurdles.
- True ecosystem restoration goes beyond planting trees. It's about reshaping food systems, safeguarding community rights, and championing women as leaders. To achieve this, gender-just climate finance is not just supportive—it's essential.

2. Stop Funding False Solutions

- To truly address the climate crisis, we must stop funding false solutions that violate human rights and harm communities, and instead redirect investment towards gender-just climate solutions that center people and the planet. It's time to align climate finance with justice—moving resources away from harmful, profit-driven solutions and into women-led, community-driven initiatives that deliver real, sustainable change.
- The increasing number of Women Environmental Human Rights Defenders (WEHRDs) highlights the need for urgent protection against the threats posed by false solutions like biomass and hydropower, which jeopardize both their communities and the environment. False solutions continue to put WEHRDs at risk. We call for sustained efforts to protect these defenders as they stand at the forefront of the fight for gender-just, sustainable climate action.
- It's time to critically examine the rationale behind climate finance—why are funds still flowing into harmful, corporate-driven solutions when women-led, locally-driven initiatives offer proven, sustainable pathways forward? The current structures of climate funding prioritize multinational interests over community needs. A radical rethinking is needed to channel resources to grassroots, gender-just climate solutions that drive lasting, systemic change.
- False climate solutions, such as biomass and large-scale hydropower, often lead to deforestation, displacement of communities, and the destruction of ecosystems, while failing to address the root causes of the climate crisis. These projects, marketed as 'green' or 'sustainable,' in reality, undermine human rights and weaken the resilience of local communities. Governments and donors must urgently redirect resources away from these harmful solutions and towards gender-just climate solutions—initiatives that center the needs of communities, protect ecosystems, and foster true climate resilience and equity.
- As we demand climate justice, we also face the increasing power of multinationals and weak negotiations that enable false solutions. Ensuring a just transition requires centering women, intersex, non-binary and trans people-led movements and holding corporations accountable. To achieve a just transition, we must push back against the rising power of multinationals and ensure that climate finance supports these women,

intersex, non-binary and trans people-led gender-just climate solutions that prioritize people over profit.

- Facts over fiction: It's time to reject false solutions and dangerous distractions that deepen the climate crisis.
- Prioritize gender-just, community-driven solutions over profit-driven false promises.
- Dams, large scale or not, come with environmental, climate, and human rights consequences. Rather than channeling resources into these 'false solutions' and dangerous distractions, let's champion and invest in the time-tested environmental innovations and its age-old guardians.
- Reject the allure of quick fixes: Not all 'green' solutions are truly sustainable. Say no to palm oil biofuels and invest in genuine ecological alternatives.

3. Women, Intersex, Non-Binary, and Trans People at the Decision-Making Table

- For climate solutions to be truly inclusive and effective, women, intersex, non-binary, and trans people must have a decisive role in shaping the policies that affect their futures. Their experiences and perspectives are essential to creating climate solutions that work for all. Their inclusion at decision-making tables is not just about representation—it's about ensuring that climate policies reflect the needs of the most vulnerable and marginalized communities.
- Without the voices of women, intersex, non-binary, and trans people at the decision-making table, we risk perpetuating the same power imbalances that drive climate injustice. Their leadership is crucial to advancing equitable and transformative climate action.
- The critical missing link in solving the climate crisis is fully funding, politically supporting, and giving women, intersex, non-binary, and trans people-led community-based organizations a seat at the decision-making tables. These groups are driving some of the most innovative, gender-just, locally-led climate adaptation and mitigation efforts.
- Climate action will remain incomplete until women, intersex, non-binary, and trans leaders—particularly those in grassroots organizations—are fully resourced and supported to lead. They bring essential knowledge and lived experiences that are often overlooked but are key to building effective gender-just climate solutions. By providing political support and sustainable funding to them, we create pathways for inclusive climate governance and ensure that adaptation and mitigation strategies are truly equitable.
- Just energy transition work is being led by the same power structures that have historically marginalized women, intersex, non-binary, and trans people. To achieve a truly just transition, these groups must be at the heart of decision-making processes. Achieving gender equality in climate decision-making is not just a goal—it's a necessity for a just and sustainable future. The current structures of power in climate negotiations

and energy transitions must shift to be more inclusive of women, intersex, non-binary, and trans leaders.

4. Fossil Fuel Phase Out NOW !

- The hegemonic energy transition is a façade of green colonialism, dispossessing women and communities in the Global South of their resources and agency. True climate justice must dismantle this power dynamic and prioritize local, gender-just climate solutions.
- A Just, Popular, and Feminist Energy Transition is not merely a shift in energy sources—it is a challenge to the unsustainable patriarchal economic model that drives climate injustice. It calls for a systemic transformation that places gender equality and environmental justice at its core.
- For women, intersex, non-binary, and trans people, a Just and Popular Energy Transition recognizes energy as a fundamental right, demanding energy sovereignty for all communities. This means reclaiming control over resources and ensuring access to sustainable, community-driven energy solutions.
- Feminist movements advocating for a just energy transition are fighting for more than a change in energy sources—they are driving a systemic transformation of production and consumption patterns that respect both people and the planet.
- A just energy transition demands a radical rethinking of the way of life and consumption patterns in the Global North. The Global North consumes the majority of the world's resources while contributing disproportionately to the climate crisis. The effects of this overconsumption are not felt within their own borders but are instead most deeply suffered by communities in the Global South, who have contributed the least to this crisis. Countries in the Global North have built their wealth on extractive economies and exploitative practices, externalizing the environmental costs of their development onto the most vulnerable. Meanwhile, the Global South bears the brunt of climate disasters, displacement, and resource depletion. Achieving true climate justice requires confronting these global inequities and ensuring that the voices and needs of those most affected by the climate crisis—particularly women, indigenous communities, and marginalized groups in the Global South—are prioritized in decision-making processes. The Global North must not only reduce its consumption but also take responsibility for reparative justice and resource redistribution to those bearing the disproportionate impact of a crisis they did not create.
- From an ecofeminist perspective, the energy transition must go beyond a shift in energy sources and become part of a systemic shift towards an economy that centers life, not fossil fuels. This means dismantling capitalist and patriarchal structures that prioritize profit over people and the planet, and instead building economies that value care, sustainability, and environmental justice. An ecofeminist energy transition redefines progress by valuing ecosystems, community well-being, and regenerative practices. It embraces indigenous knowledge, which advocates for living within the earth's limits, and demands accountability from those who have historically benefited from extractive economies.

- Change is imminent: Reject palm oil-based biofuels and land monopolies; advocate for a transition from fossil fuels, and champion agroecological alternatives to confront our climate challenges.
- Fueling the future means leaving fossil fuels in the past.
- Fueling the crisis: Continued reliance on fossil fuels exacerbates climate change and puts vulnerable communities at risk.
- Challenge the status quo: The age of fossil fuels must end to pave the way for a just and resilient future.
- From extraction to action: Transition away from fossil fuels and drive the momentum towards authentic, community-led solutions.
- To meet the 1.5°C target, COP29 must result in a definitive cover decision committing to the installation of 1.5 Terawatts of renewable energy annually from 2030 onwards, accompanied by subgoals for wind and solar energy.
- The implementation of energy efficiency measures is identified as one of the most cost-effective and technologically viable options for achieving the 1.5°C pathway in the short to mid-term, as highlighted by recent IPCC assessments.
- The world can't afford to fall for false, expensive solutions and dangerous distractions. We need 1.5TW of clean renewable energy to limit global warming to 1.5 degrees.

5. Building Power Outside of COP

- The real power lies outside convention halls: Amplify grassroots movements for climate justice.
- Whether within COP or outside, grassroots communities are mobilizing, advocating, and driving change. Our strength is inherent, not derived from global platforms.
- Spaces like the African People's Counter COP exemplify the vibrant, inclusive, and action-driven momentum of communities. We're leading, with or without global conventions.
- The Pulse of Change is Everywhere: Our communities lobby, advocate, and transform ideas into actions every day. Our relentless spirit thrives beyond the walls of COP.
- We're Not Waiting: From local governments to international bodies, we're shaping climate solutions and demanding justice. Our struggle for a just climate continues above and beyond global spaces.
- Decentralized Power, Centralized Passion: While COP convenes, grassroots movements persistently champion our causes, echoing the voices from the ground to every corner of the world.

6. Protect Women Environmental Human Rights Defenders

- False climate solutions, such as biomass and large-scale hydropower, not only devastate ecosystems and displace communities but also create dangerous conditions for Women Environmental Human Rights Defenders (WEHRDs). These defenders, who are fighting on the frontlines to protect their lands and rights, often face violence, intimidation, and threats to their safety due to corporate interests driving these harmful projects. To

ensure their protection and strengthen their efforts, climate finance must be redirected towards supporting WEHRDs and funding the gender-just climate solutions they are championing—solutions that prioritize human rights, environmental justice, and true climate resilience.

- Women Environmental Human Rights Defenders are at the forefront of protecting ecosystems and advocating for marginalized communities. Yet, they continue to face structural violence, often in the form of repression and attacks. Governments, international institutions, and donors must prioritize their protection and well-being. It is time to take urgent action to protect WEHRDs, who face escalating threats of violence, harassment, and even murder. These defenders are essential in the fight for climate justice and must be shielded from the structural violence that endangers their lives and work.
- The crisis facing WEHRDs is not just about environmental degradation but about survival. They face daily oppressions, attacks, and even murders. It is critical to facilitate mental health support, well-being, and holistic care for these defenders—sustaining their resilience is key to sustaining the movements they lead.
- Protecting the physical, emotional, and mental well-being of WEHRDs is essential to keeping these movements alive. Investing in mental health care, rest, and security for these defenders is not just an act of solidarity—it is a necessity to ensure they can continue their crucial work.
- Climate action must include a commitment to protecting WEHRDs, whose safety is increasingly at risk in spaces like COP. Governments and climate institutions must take responsibility for ensuring that climate policies do not inadvertently fuel violence against those protecting our planet.
- For Women Environmental Human Rights Defenders from marginalized communities, participation in global climate spaces like COP often comes with significant security risks. We need innovative approaches that protect their identities and safety while ensuring they have a seat at the table.
- As the climate crisis deepens, the threat to Women Environmental Human Rights Defenders grows, especially from false solutions. We must ensure their protection and prioritize their leadership in building gender-just climate solutions.
- LGBTQIA+ defenders, women with disabilities, and sex workers are among the most marginalized and repressed groups in many countries, often working in secret to avoid persecution. Yet, their unique lived experiences and intersecting identities make their voices critical to climate decision-making. These groups are on the frontlines of climate impacts, facing distinct challenges such as increased vulnerability to natural disasters, displacement, and environmental degradation. Their participation at the decision-making table ensures that climate policies are inclusive, equitable, and reflective of the realities faced by the most vulnerable communities. We must find ways to support their inclusion in climate decision-making processes while safeguarding them from the threats posed by their visibility—we need secure mechanisms that enable their participation without exposing them to further violence.

- Every WEHRD killed represents a silenced voice, lost wisdom, and a halted fight against environmental degradation.
- Women environmental human rights defenders, especially Indigenous women, are facing unprecedented threats. Transparent, gender-just funding mechanisms are vital to ensure resources reach the women who risk their lives for the planet.
- When global demands strain our natural resources, it's often the marginalized communities that suffer. We must stand firmly against state and non-state actors who exploit, ensuring that governance is accountable, transparent, and just.
- Violence against WEHRDs isn't just about activism; it's a reflection of entrenched misogyny and societal norms. It's vital to confront and dismantle the deep-rooted gender biases that weaponize cultural norms against these defenders.
- Move beyond acknowledgement NOW! Acknowledgement of violence against women environmental human rights defenders isn't enough. Concrete, gender-responsive safeguards must be prioritized and implemented, ensuring that every defender is shielded from harm's way.

OTHERS

7. Emphasize Food Sovereignty and Promotion of Agroecology

- The rise of monocultures, driven by corporate interests, threatens biodiversity and community resilience. By upholding agroecology, we resist corporate monopolies on our food systems.
- Reject short-term monocultures. Embrace long-term solutions with agro-ecological systems, grounded in the principles of food sovereignty and women-led innovations.
- As climate pressures intensify, the need for sustainable farming is paramount. Agroecology, rooted in ecological and social principles, ensures that communities have autonomy over their food systems. This very autonomy to decide what to grow, how to grow, and for whom, is the essence of food sovereignty.
- Agroecology is more than just sustainable farming. It's a systemic approach that interlinks ecology, culture, and economics, ensuring resilience against climate shocks. This robustness of food systems is a cornerstone of food sovereignty.

8. System Change

- Addressing climate change isn't just about emissions and rising seas. It's about confronting the intertwined legacies of gender inequality, environmental degradation, and systemic racism that stem from colonial and extractivist histories.
- Climate change is but a symptom of deeper, structural issues. For resilient futures, we must transcend band-aid solutions and aim for profound transformations in our societal and economic paradigms.

- As we've seen the damages of extractive economies on both our planet and its people, especially women and marginalized groups, the call becomes clear: shift from exploitative systems to regenerative, equitable ones for lasting climate solutions.

9. Loss and Damage

- Women and girls bear the heaviest burdens of climate-induced losses. With over 80% of climate displacement affecting women and girls, the climate crisis is unequivocally a gendered crisis.
- The World Bank funds BILLIONS of fossil fuel projects that have destroyed homes, displaced people, and disrupted livelihoods. Now, it wants to control the Loss And Damage Fund meant to compensate communities for these impacts? Say NO to the World Bank in Loss and Damage Fund!
- The US has proposed that the Loss And Damage Fund be under the World Bank. But in 2022, the World Bank put \$3.7 BILLION into oil & gas trade finance alone. Since 2015, it has given \$15 BILLION to fossil fuels. A World Bank-led Loss And Damage Fund will mean more money for polluters, not people.
- The US says that the World Bank should control the Loss And Damage Fund. This is why it should not: The World Bank funds fossil fuel projects, plunges nations into debt, limits people's participation. A World Bank-led Loss and Damage Fund will mean more GHG emissions, poverty, & people's exclusion.
- Climate disasters unravel social fabrics, hitting the most vulnerable hardest. Addressing loss and damage isn't just about financial compensation; it's about recognizing and rectifying the human crises, particularly for women, girls, trans, intersex, and non-binary people, left in the wake of these events.
- Addressing climate loss and damage isn't merely an environmental concern—it's a matter of global justice. It necessitates swift, public, grant-based finance from the Global North, directly reaching those in the Global South who are bearing the brunt of a crisis they contributed least to.

10. Mitigation and Adaptation and Gender

- Climate change doesn't affect everyone equally. Those who have contributed least to its causes bear its harshest consequences. Adapting to and mitigating climate change is not just an environmental necessity—it's a matter of global justice.
- Climate adaptation and mitigation are everyone's concern. Regardless of location, occupation, or gender, all must be given equal footing in the decision-making processes, ensuring that every perspective is represented and every need addressed.
- The glaring under-representation of women in climate-relevant decision-making spaces, especially in areas hit hardest by climate impacts, undermines the potential for holistic solutions. Truly effective climate strategies involve all genders in decision-making, ensuring comprehensive, inclusive outcomes.

- Climate change adaptation is not just about having seats at the table—it's about whose voices get heard. Genuine, impactful solutions arise when traditionally marginalized groups have substantive input in shaping the strategies.
- There's a risk that climate investments, if not done mindfully, may simply bolster existing inequalities. Effective adaptation is one that disrupts these entrenched structures, ensuring that benefits reach the most vulnerable, rather than simply perpetuating privilege.

11. Greenwashing/Co-opting language from movements

- While adopting the language of environmental activism is easy, implementing meaningful changes is the real challenge. Stakeholders should press companies to move beyond words, demanding concrete actions that align with their green promises.
- As the language of environmental activism gets co-opted, the very essence of grassroots movements is at risk. Safeguarding the authenticity of these movements requires vigilance against corporate greenwashing.
- By co-opting the language of feminist, environmental, and climate justice movements, the private sector is not only misleading the public but diverting critical climate finance away from genuine solutions. This appropriation masks their often harmful practices, undermining the very essence of these justice movements.
- The misallocation of climate finance, driven by the private sector's appropriation of activist language, directly impedes grassroots movements. These community-driven initiatives, which are often more effective and rooted in justice, are left struggling for resources and recognition.
- It's imperative to challenge and hold the private sector accountable for greenwashing tactics. Ensuring that climate finance is directed towards genuine, impactful, and gender-just solutions requires discerning scrutiny of corporate claims and prioritizing grassroots movements that have historically cared for the environment for centuries.